



# PRESS RELEASE

Breakin' Clay for The Cure, Inc.  
236 Fawn Drive  
Harleysville, PA 19438

## FOR IMMEDIATE RELEASE

Friday, February 19, 2016  
For more information, please call (610) 222-3516  
Press Office, Breakin' Clay for The Cure, Inc.

## **BREAKIN' CLAY FOR THE CURE, INC. VISITS CHOP – PROVIDES VITAL FUNDING FOR PEDIATRIC CANCER RESEARCH**

Harleysville, PA – On Tuesday, January 19, 2016, Members of the Board of Directors of [Breakin' Clay for The Cure, Inc. \(BCFTC\)](#) visited [The Children's Hospital of Philadelphia \(CHOP\)](#) to formally present [CHOP Foundation](#) with a \$20,000 contribution to be earmarked for pediatric cancer research.

CHOP Foundation was the most recent beneficiary of BCFTC's 2015 *Memorial Shoot* as held on October 18, 2015 at Lehigh Valley Sporting Clays in Coplay, PA. On this special Sunday last October, upwards of 160 sporting clay enthusiasts, recreational shooters, friends and family turned out to support CHOP Foundation, raise awareness for pediatric cancer research and enjoy a great day of competitive sporting clays "for the cure."

BCFTC's January 19<sup>th</sup> formal check presentation was officially presented to Ms. Julia Wicoff, Associate Director, Event Fundraising for CHOP. BCFTC Board Members were privileged to present Ms. Wicoff and CHOP Foundation with their \$20,000 contribution within CHOP's state-of-the-art, and patient run, media/broadcast center established in 2011 with generous support from The Ryan Seacrest Foundation.

**About the CHOP Foundation:** The Children's Hospital of Philadelphia Foundation is a charitable, tax-exempt organization benefiting The Children's Hospital of Philadelphia. As a nonprofit organization, Children's Hospital relies on donations to make a difference in the lives of children, to research better treatments for the future, to help families that cannot afford healthcare, and to provide quality of life programs and services. For additional information, please visit <http://www.chop.edu/giving/foundation> or contact Julia Wicoff at 267.426.6489 or conveniently by email at [wicoffj@email.chop.edu](mailto:wicoffj@email.chop.edu).

**About BCFTC:** BCFTC is an all-volunteer, 501(c)(3) nonprofit organization whose Board Members host a memorial sporting clay event each fall to bring both friends and family together for a fun day of competitive shooting, friendship and camaraderie, all while raising money for selected charitable causes. Initially founded to raise awareness and financial support for cancer research, the organization has broadened their charitable scope to provide critical fundraising for a wide array of worthy causes and organizations. Since the organizations official incorporation in 2010, in excess of \$75,000 has been raised and contributed to various organizations.

Further information about BCFTC may be found by pointing your browser to [breakingclayforthecure.com](http://breakingclayforthecure.com), calling 267.446.5973, or emailing [breakingclay4cure@gmail.com](mailto:breakingclay4cure@gmail.com).

Event photos attached.

Discover more about BCFTC on:





Breakin' Clay for The Cure, Inc. presents \$20,000 contribution to The Children's Hospital of Philadelphia Foundation within CHOP's media/broadcast center. Shown in photo from left to right is Julia Wicoff, Associate Director, Event Fundraising for CHOP and BCFTC Board Members Harry Budenz, Steve Bowers, Chris Budenz and Tony Jeremias.

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